

News Release



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**Schobel Provides Direct Sales Experience as New Technical Sales Rep
for Anderson & Vreeland**

Bryan, OH -- The appointment of Rebecca J. Schobel as Technical Sales Representative for Anderson & Vreeland, Inc., leading manufacturer and distributor of flexographic plate processing equipment and materials, is announced by Margaret Thurston, Western Regional Sales Manager.

Schobel will provide technical sales and support, including introducing new, innovative solutions and technologies to Anderson & Vreeland customers in southern California. She brings to her new position experience in direct sales and has a proven customer service track record.

“Rebecca”s direct sales experience and communication skills make her a great resource for A&V customers. Her knowledge, coupled with A&V’s state-of-the-art flexo and packaging solutions with consumables and digital equipment, presents a winning combination for A&V and our customers,” said Thurston.

Schobel attended Cypress College in California and has sales, customer service and account management experience working for Pitman, an Agfa Company. She is a southern California native thoroughly knowledgeable about the region’s economic profile. Schobel believes her career will reach new heights serving as a Technical Sales Representative as Anderson & Vreeland focuses on new technologies improving the quality and efficiency of flexo.

About Anderson & Vreeland, Inc.

Founded in 1961, Anderson & Vreeland has earned an international reputation as a leading provider of flexo prepress solutions for the graphic arts industry. The company offers a “systems” approach to conducting business by evaluating customer needs and offering the best solutions in the form of equipment, materials, training, and technology tailored for each customer. A&V supports these solutions with over 50 years of experience and a staff of technical sales representatives thoroughly knowledgeable about the fine points of flexo. The company’s substantial flexo experience and technical support sets it apart from other prepress suppliers. This experience and support results in smoother and easier integration of technical advancements affecting flexo prepress. Further information is available on the web at www.AndersonVreeland.com.

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Photo caption: *Rebecca Schobel appointed Technical Sales Representative for Anderson & Vreeland, Inc.*