



FOR IMMEDIATE RELEASE
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Flexographic Pre-Press Platemakers Association Announces Change in Management, New Executive Director

SPRINGFIELD, MA—The [Flexographic Pre-Press Platemakers Association](#) (FPPA) recently chose Massachusetts-based [The Markens Group, Inc.](#) (TMG) as its new full-service association management firm. Donna Dunn, CAE, will serve as the association's Executive Director.

An invaluable industry resource, FPPA advances the interests of the flexographic pre-press industry. FPPA members include manufacturers of flexographic printing plates, suppliers of products or services to platemakers, and affiliate companies that engage in pre-press activities as secondary business initiatives. FPPA offers annual conferences, educational webinars, award programs, and various other value-added resources that help members grow their businesses and increase profitability.

TMG is a boutique, full-service association management company located in Springfield, MA. With experience managing other paper- and print-related industry associations—including the Paperboard Packaging Council—TMG has the skills and strategic know-how to guide FPPA's initiatives and drive growth. Additionally, TMG is one of only approximately 80 companies in the world to have received [accreditation](#) under the AMC Institute's standard for outstanding association management.

"I'm thrilled to begin work for the association," said Donna Dunn, FPPA's new Executive Director. "I've already begun to collaborate with the Board of Directors in order to lay the groundwork for future membership growth, new and fresh conference programming, and more educational opportunities for members."

A [Certified Association Executive](#), Dunn has more than 25 years of experience in association management and leadership. Among other positions, Donna has served as the CEO of the Association of YMCA Professionals, the Executive Director of the New England Golf Course Owners Association, and the Executive Director of the American Agricultural Economics Association. Donna is also on the Board of Directors of the New England Society of Association Executives.

For more information on FPPA, visit fppa.net or call (413) 686-9187.

FPPA promotes high standards within the flexographic pre-press platemaking industry, providing leadership through vision and direction, as well as comprehensive education to advance the best interests of the industry. For more information, call 413.686.9187 or visit www.fppa.net

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